

FEATHER RIVER AIR QUALITY MANAGEMENT DISTRICT
MEMORANDUM
February 25, 2019

TO: FRAQMD BOARD OF DIRECTORS

FROM: Christopher D. Brown, AICP, APCO

SUBJECT: Authorize APCO travel to 2019 National Planning Association Conference in San Francisco

RECOMMENDATION:

Authorize APCO to attend 2019 National APA Conference.

ALTERNATIVE:

Not authorize attendance.

BACKGROUND:

The APCO maintains the American Institute of Certified Planners (AICP) certification and serves on several committees for the California Chapter of the APA. In order to maintain this certification a minimum number of continuing education credits (32 per year including law and ethics) must be completed every 24 months. The quickest way to obtain these credits is by attending the National or State Conference.

Typically, the State Conference is located in Northern California every other year, however because the National Conference will be held in April in San Francisco there will be no Northern California state conference this year.

Due to the conference location in San Francisco costs are significantly higher for this event than normal.

The APCO last attended the national conference in 2008 (at APA expense as a presenter of a National Leadership award).

DISCUSSION:

Attached is information on several sessions the APCO would likely attend (actual sessions selected will depend on what sessions are open and scheduling issues once registration is paid).

FISCAL IMPACT:

The estimated cost of the conference and travel is \$2,000, however \$500 is currently budgeted for educational events. A \$200 cushion is proposed in case of unexpected expenses.

New Methods for Reforming Bureaucracy

CM | 1.25

Activity Type: [Educational Sessions](#)

Activity ID: #9165261

LEARNING OUTCOMES

- Learn about new trends in decision-making that influence bureaucratic reform.
- Discover current best practices for bureaucratic reform.
- Hear about in the difficult but necessary task of making local government more responsive to the needs of communities.

MORE SESSION DETAILS

Reforming the rules of a bureaucracy can seem like an impossible task but when done properly, reform can improve the functions of local governments and the services they provide, as well as provide lasting impacts to the communities they serve. Delve into the challenges and opportunities that arise when planners attempt to change the rules.

This session brings together planners from the public and private sectors to discuss new methods for bureaucratic reform, utilizing big data and smart policy. Learn about changes in New York City's labyrinthine bureaucracy, changes to Los Angeles's rules for developers, and advances in utilizing big data to inform decision-making. Hear how these planners are working to make change possible in their local communities. This moderated panel discussion addresses tips, tricks, and lessons learned from their experience greasing the wheels of bureaucracy.

Off-port Land Use Environmental Justice Impacts

CM | 1.25

Activity Type: Educational Sessions

Activity ID: #9165321

LEARNING OUTCOMES

- Learn about direct and indirect impacts of port operations.
- Understand novel methodologies to analyze environmental justice, economic, health, and community impacts of port and port-related land uses.
- Explore land-use and policy planning implications to mitigate off-port impacts in fence line communities.

MORE SESSION DETAILS

The communities of San Pedro and Wilmington border the Port of Los Angeles, the busiest port in the United States by container volume. While residents and businesses in these communities reap these consumer benefits, they bear a disproportionate burden of the port and related off-port activities. Since the Port of Los Angeles has expanded over the past few decades, these communities have experienced increased impacts to their economic, aesthetic, environmental, and social conditions — all which can affect health. As part of a court settlement, the Harbor Community Benefit Foundation funded an off-port land-use study to document these direct and indirect impacts. This session presents this study's innovative methodology including theoretical pathway diagrams, GIS mapping, community-ground truthed data and photo documentation, and statistical real estate impact analysis. Additionally, speakers discuss how this study is being shared with residents and CBOs and what recommendations have come out of the work. Find the study at <https://tinyurl.com/LAPortHCBF>

Cohesive Wildfire Strategies: A Big Tent

CM | 1.25

Activity Type: Educational Sessions

Activity ID: #9165193

LEARNING OUTCOMES

- Understand the key features of the National Cohesive Wildland Fire Strategy and access online contacts, tools, resource persons, and resource materials discussed in the session.
- Explore the key roles of planners and identify their department resources and agency partners necessary to develop community plans and possible codes for wildfire mitigation, resilience, evacuation, and recovery.
- Develop ways to engage community partners and stakeholders in a dialogue of readiness for wildfire and identify next steps in becoming fire-adapted. Engage the public in taking individual action to live with fire.

MORE SESSION DETAILS

Although FEMA has always included a strong planning component in incident response and command, community wildfire planning in the late 1990s and early 2000s was largely done by individual governments, agencies and NGOs without a unifying framework of goals and objectives. Many planners were at the fringe of wildfire planning until leaders of high-risk WUI communities looked to them for support in developing plans for resilience and recovery. The U.S. Forest Service and other agencies have long sought to develop a cohesive intergovernmental strategy for wildfire planning and resilient landscapes. The National Cohesive Wildland Fire Strategy (NCWFS) emerged from this effort and has active partners in all regions focusing on the goals of:

- fire adapted communities
- resilient landscapes
- effective wildland fire response.

Learn about NCWFS resources, notable fire adapted communities and their public engagement process.

Also learn about the Ready, Set, Go program of the International Association of Fire Chiefs (IAFC) emphasizing household readiness and evacuation.

Beginning with the Ending: Achievable Implementation

CM | 1.25

Activity Type: Educational Sessions

Activity ID: #9165253

LEARNING OUTCOMES

- Examine how to organize the planning process around implementation outcomes
- Understand how to improve planning outcomes by focusing on actionable strategies
- Find out how to accelerate implementation before and after plan adoption

MORE SESSION DETAILS

Every planner wants their planning projects to be implemented, but implementation is often the last step of plan development. Successful plan implementation begins before the planning process starts by including the appropriate people with clear desired outcomes and clearly articulated next steps that drive the planning process, rather than waiting until the end of the process.

This session illustrates how to begin a planning process with implementation outcomes in order to plan more effectively and describes the many benefits of beginning with the end in mind. Panelists describe how to start planning projects with implementation goals and targets to generate higher levels of support for planning. Explore case studies in which implementation has not been well integrated into the planning process to illustrate the impacts of doing more planning than the community and leadership is prepared for.

Best practice case studies include North Kansas City, Missouri, and Hamilton, Ohio. Those examples show how plan implementation can be a key element of gaining a consensus to start a planning process, organizing the planning process, and accelerating implementation after (and even before) plan adoption.

Impact Fees Since the Great Recession

CM | 1.25

Activity Type: Educational Sessions

Activity ID: #9165162

LEARNING OUTCOMES

- Identify key housing and economic trends that occurred over the last decade and how those trends affected local government planning.
- Understand of the potential effects of significant changes in the national economy on the administration of impact fees at a local government level.
- Learn about recent case law impacting the establishment and administration of impact fees.

MORE SESSION DETAILS

During the recession years of 2007-09, many communities repealed or drastically reduced impact fees in hopes of spurring economic development. A dramatic reduction in impact fee revenues during this time and since has affected local government finance and capital planning efforts in a host of ways.

A decade later, the world of public facility finance has not returned to a pre-Recession state of normalcy. Hear panelists review the legal, technical, economic, and practical state of affairs for impact fee practitioners and developers alike since the Great Recession.

Panel members discuss:

- new research on the nature of the housing boom and subsequent crash of the 2000s
- key housing and economic trends from 2009-19 and their effect on local government capital facilities planning and financing
- new research into the lagging supply of infrastructure capital
- State-level impact fee trends through various growth cycles:
- Impact fees and housing affordability:
- Recent impact fee cases:
- the changing dynamics of public finance, privatization, and capital improvement planning.

Overcoming Barriers for Biking to School

CM | 1.25

Activity Type: Educational Sessions

Activity ID: #9165254

LEARNING OUTCOMES

- Learn about some of the common barriers to biking to school.
- Understand the concerns of stakeholders in a bike to school policy.
- Identify strategies and programs to overcome barriers to biking to school.

MORE SESSION DETAILS

Barriers to biking to school for elementary students can be as numerous as the benefits. Biking to school can reduce congestion on and around campus and has a demonstrated impact on increasing kids' focus and activity levels. Allowing bicycling to school, as well as before and after school activities, adds a crucial, equitable modal choice for parents and guardians. These benefits cannot be realized until the concerns of parents and administrators are addressed. Learn about some common barriers to biking to school. Brainstorm strategies to overcome those barriers. Panelists contribute their expertise and experience to the conversation. Session speakers relay their success in implementing a bike-to-school policy in the Northshore School District, a suburban area northeast of downtown Seattle, Washington, as well as promoting bicycling for all ages through a City Target Zero program. Explore a menu of options to address barriers, including options that have demonstrated success and new ideas, to encourage biking to elementary schools.